IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.

10/043,876

Applicant

George Chanos January 10, 2002

Filed TC/A.U.

3622

Examiner

Jean D Janvier

Title

FEATURE RICH ADVERTISMENTS

INCLUDING CONSUMER

REQUESTS FOR ADDITIONAL INFORMATION

Docket No.

CHANOS.001CP1

Customer No.:

20,995

Confirmation No.

7701

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I hereby certify that this correspondence, and any other attachment noted on the automated Acknowledgement Receipt, is being transmitted from within the Pacific Time zone to the Commissioner for Patents via the EFS Web server on:

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John M. Grover, Reg. No. 42,610

Commissioner for Patents United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION DATED APRIL 12, 2007

Sir:

In response to the pending Office action, please extend the period for response three (3) months to October 12, 2007, and amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Summary of Interview begins on page 6 of this paper.

Remarks begin on page 7 of this paper.